



National Health & Physical Education

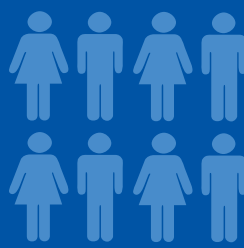
DAY

06 SEPTEMBER 2017

Good for Children, Good for Schools, Good for Communities

#HPEday Snapshot

PARTICIPATION

 **36,092**
students participated

at **112** schools


MEDIA


Circulation of over
550,000

 from 133,000 in 2016

SOCIAL MEDIA



61%  in tweet impressions of #hpeday via @achperinc (33,989)

 Increased reach of #hpeday by **281%**
(100k in '16 and 381k in '17)

650,000
impressions of #hpeday overall

 reach of **68%** on **facebook**

(11,300k in '16 and 19,000k in '17)

ACHPER thanks all schools, parents, children and communities for their involvement in National HPE Day

